Stephanie A. Salileng
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Detail oriented web/print designer
with production experience
seeking to utilize creativity and talent.

Relevant Experience:

Freelance Web/Print Graphic Designer: Dec 2009 - Present
Florists' Transworld Delivery (FTD Group, Inc.), Downers Grove, IL
- Nationally recognized wire-service and floral arrangement provider.
- Responsible for design and production work for both B2B and B2C pieces and collateral in a deadline driven environment.
- Creating or revising print and web materials including–but not limited to–web banners, HTML emails, B2B sell sheets, posters, interactive PDFs and direct mail pieces.
- Completing jobs quickly that required same or next-day turnaround for use in conjuction with promotions and sales for B2B and B2C, especially web-based promotions, helping drive traffic and sales to the e-commerce division of the company.

Graphic Design Intern: Feb 2008 - May 2008
Pace Advertising,New York, NY
- A WPP owned advertising agency with a focus on residential and real estate markets.
- Responsible for stock image research for use in ad campaigns, production work, making minor to medium revisions on existing client ads as well as some design work.

Graphic Design Intern: Sept 2007 - Dec 2007
Giovanni Bianco Studio 65, New York, NY
- Design boutique focused primarily in fashion.
- Worked on image research for use in future campaigns, creating mockups of print collateral, compiling and editing presentation materials, organizing and maintaining digital and print assets used for reference, image editing and image capturing using OSX utilities.

Graphic Design Intern: June 2007- Aug 2007
Arzu, Inc., Chicago, IL
- 501(c)(3) not-for profit rug company that works with women in Afghanistan.
- Responsible for updating old print material according to new style guides and creating new direct mail collateral and templates for events, informational kits and signage.

Education:
BA in Visual Arts, Minor in History
May 2008, Fordham University, New York, NY

Skills:

Proficient in:
Adobe Illustrator (CS5), Photoshop (CS5), InDesign (CS5), Corel Painter (9.0) and QuarkXPress (7.0)

Basic proficiency with:
Flash (CS3), Dreamweaver (CS5), QuarkXPress (8.0)

General Skills:
Packaging concepts, B2C, B2B, basic binding techniques, e-commerce sites, silk-screening, direct mail material, web-design and concepts, basic print production knowledge, preflight, sketching and illustration

Additional Skills:
Experience with Mac (OS X) and PC (Vista/XP/7) platforms, HTML/CSS, Microsoft Office, phone and people skills, basic office administration skills, multi-tasking

Memberships:
- Member AIGA, Fall 2007-Present